

## ANZ Data Insights

Data Insights can be accessed via the Menu in ANZ Transactive – Global.

### What is Economic Pulse?

Economic Pulse is our first Data Insights service in ANZ Transactive – Global and provides business insights to assist in understanding consumer spending habits through a customisable screen.

Economic Pulse uses spending data from ANZ customer transactions as well as spending observed at ANZ terminals throughout Australia. It is general in nature and contains no individual customer confidential information.

When you login, you will see the economic Pulse Summary Panel and four default charts.

The Economic Pulse Summary Panel shows key information based on the selected Time Range and highlights the year-on-year consumer spending across an Industry at State or National level.

Click the information icon to view details about each chart.

Hover over each chart to view additional details.

Click the data labels to show or hide information on the chart.

### National Charts

National Pulse shows the year-on-year comparison of weekly consumer spending over the selected Time Range at a National level.

State Economic Growth shows the year-on-year growth/decline of weekly consumer spending over the selected Time Range at a State level.

YoY Growth shows the year-on-year growth/decline of weekly consumer spending for various industries as well as the overall growth/decline based on the selected Location and Time Range.

E-Commerce & In-store Trend shows the year-on-year growth/decline of weekly E-commerce and In-store spending over the selected Time Range.

### How to Filter Data

Data can be filtered by Time Range, Location and Industry.

Select a State to show additional charts; State Pulse, Industry Breakdown, YoY Growth by SA3, Top and Bottom SA3 Region.

Click a region to display relevant information.

## How to Customise Your Screen?

You can customise your Economic Pulse screen by clicking the Edit icon and adjusting the size and position of each chart.

Click the Plus icon to add or remove charts from your screen.

Click Save to save any changes you have made to your screen.